

# Diachronic Analysis of Language exploiting Google Ngram

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# Diachronic Linguistics

The scientific study of language change over time  
also called **Historical Linguistics**

# Synchronic vs. Diachronic

## **Synchronic**

It describes the language rules at a specific point in time without taking its history into account.

## **Diachronic**

It considers the evolution of a language over time.

# Diachronic Linguistics

## Why?

- Observe changes in particular languages
- Reconstruct the pre-history of languages
- Develop general theories about how and why language changes
- Describe the history of speech communities
- Etymology

# Google Book Ngram

**5,195,769** books

**4%** all published books

**500** billion words

**1500-2012** time span

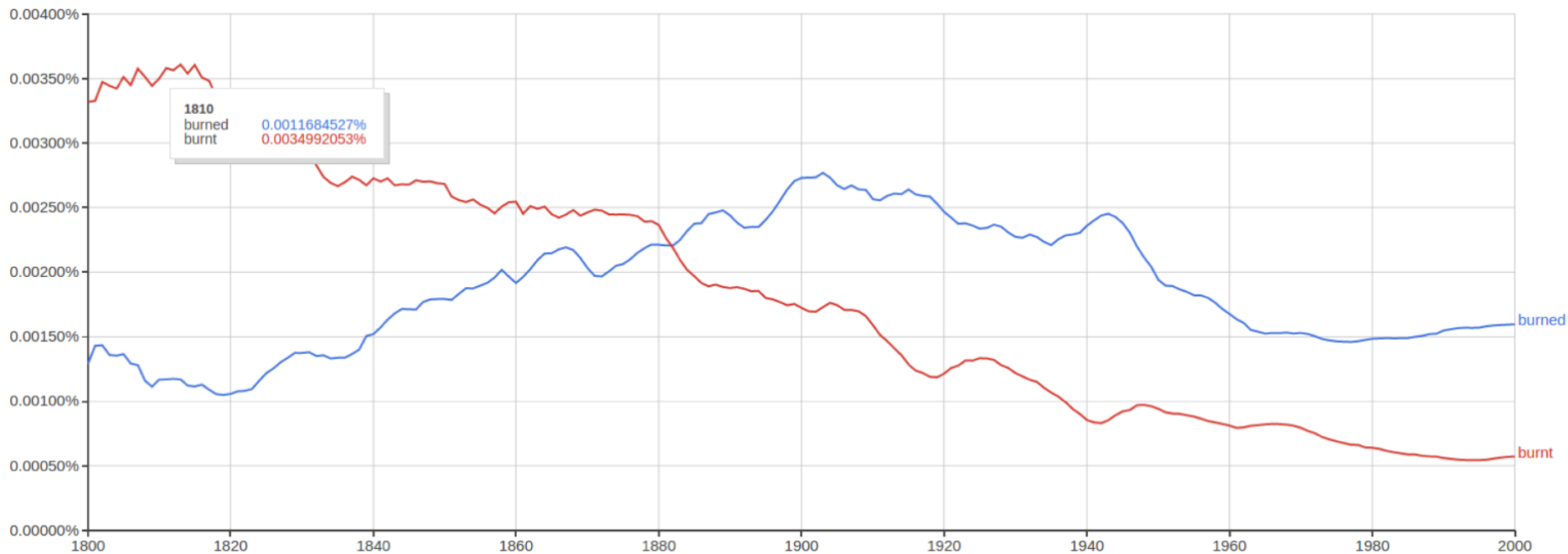


# CULTUROMICS

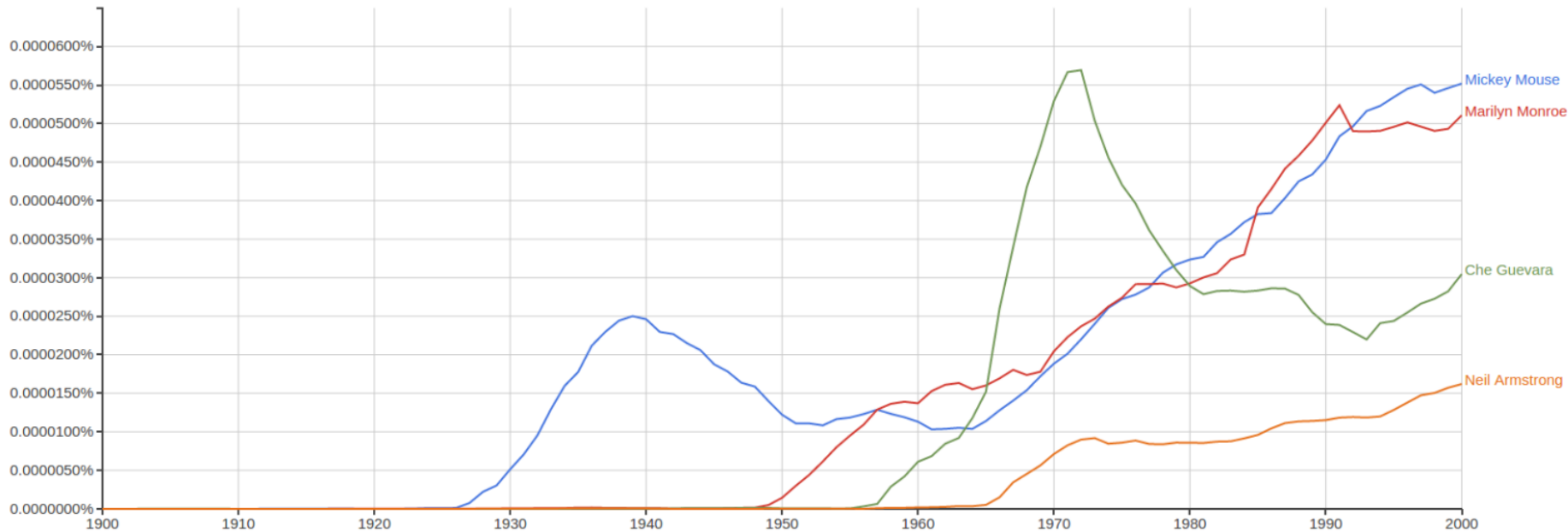
A form of computational lexicology that studies **human behavior** and **cultural trends** through the **quantitative analysis** of digitized texts.

# Culturomics

## Grammar Evolution



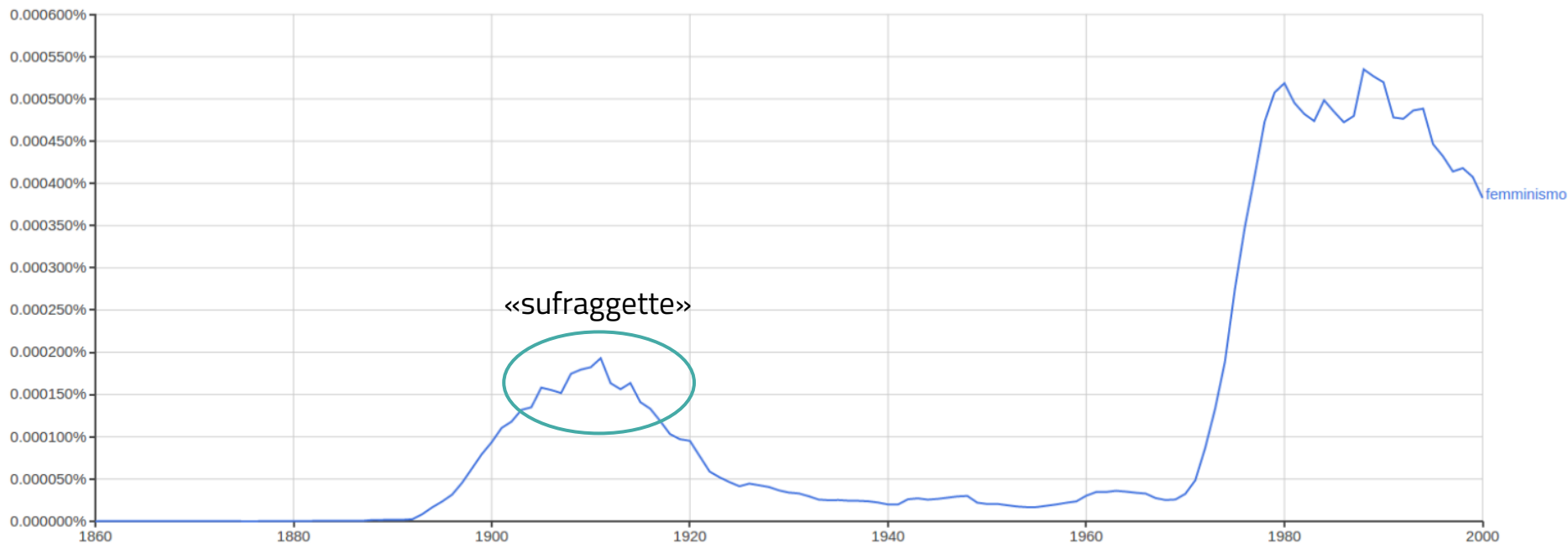
# Culturomics Popularity





# Culturomics

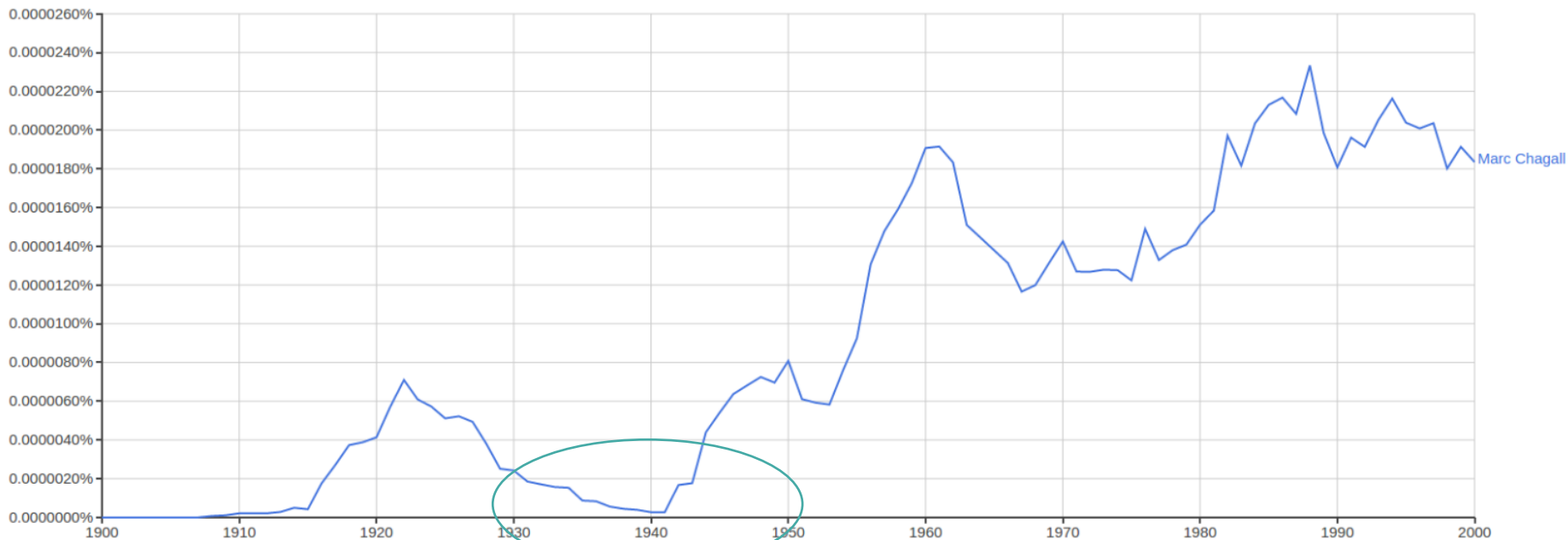
## feminism (Italian)



# Culturomics

## Censorship

Marc Chagall (German)

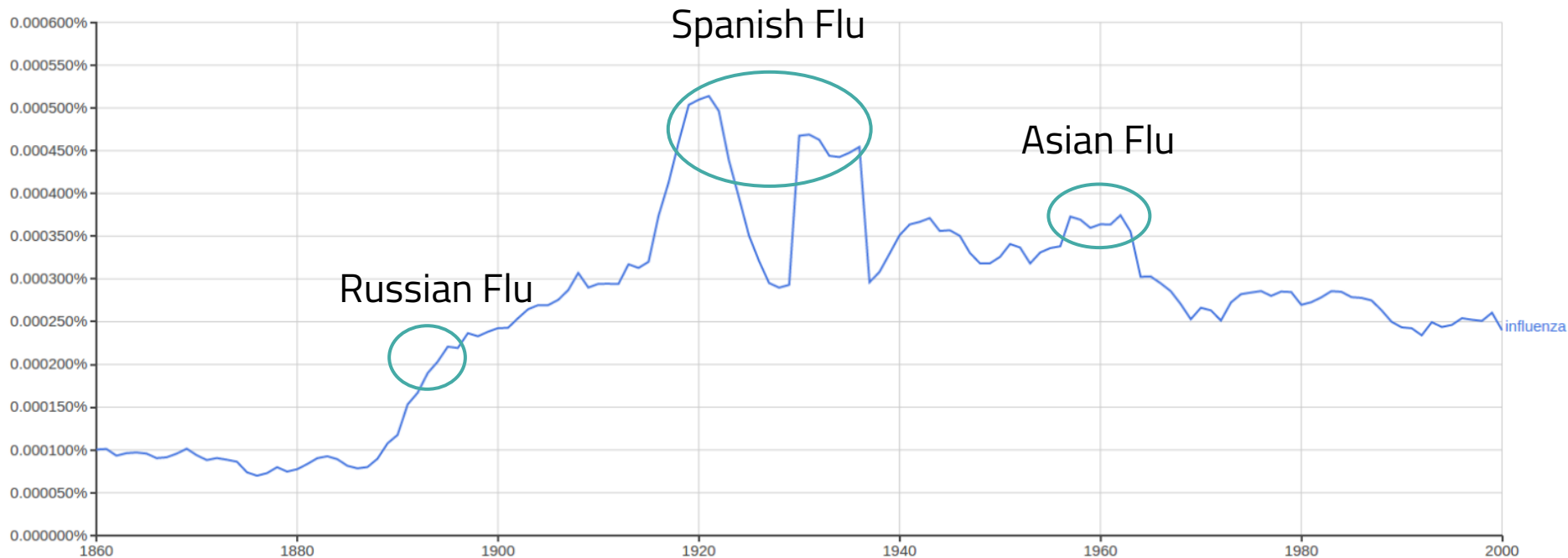


Nazi censorship

J.-B. Michel et al., *Quantitative Analysis of Culture Using Millions of Digitized Books*, Science, 2011

# Culturomics

## Events



# Limit

## call (chiamare) vs. phone (telefonare)



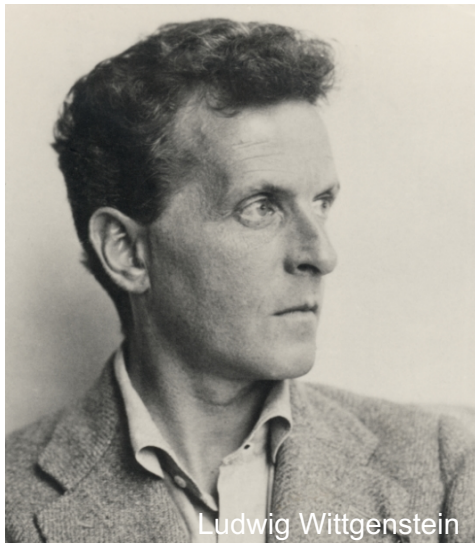
# Distributional semantic models



John Rupert Firth

You shall know a word by  
the company it keeps!

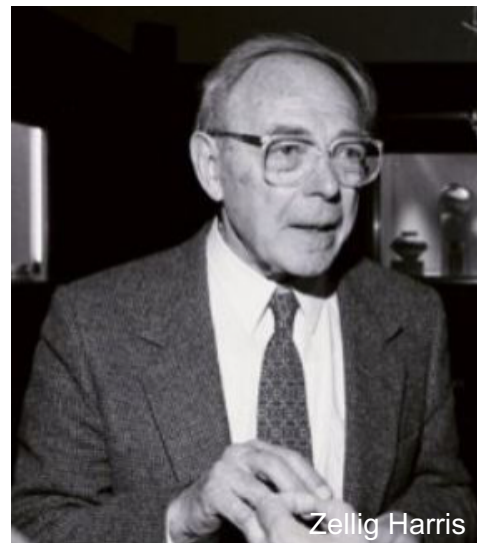
<https://goo.gl/nY4els>



Ludwig Wittgenstein

Meaning of a word is  
determined by its usage.

<https://goo.gl/mD1oKn>



Zellig Harris

Distributional structure  
Mathematical structures of  
language

<https://goo.gl/b3sMtC>

# Distributional Semantic Models

- Analysis of word-usage statistics over huge corpora
- Geometric space of concepts
- Similar words are represented close in the space

A word embedding visualization showing hierarchical relationships between computer hardware, software, and animals. The words are arranged in a 2D space where similar or related concepts are clustered together. Computer-related terms like 'memory', 'floppy\_disk', 'ram', 'chip', 'disk', 'hard\_disk', 'software', 'computer', 'workstation', 'pc', 'os', 'operating\_system', 'linux', 'tux', 'penguin', 'mouse', 'mice', 'rat', 'rabbit', 'dog', 'cat', 'monkey', 'animal', and 'insect' are spread out, while 'printer' and 'device' are more isolated. The arrangement suggests a geometric space where semantic relationships are captured by relative positions.

memory floppy\_disk  
ram chip disk hard\_disk  
software computer printer  
os workstation  
pc device  
operating\_system  
linux mouse  
tux mice  
penguin rabbit rat  
dog animal  
cat monkey insect

“ A **WordSpace** is a snapshot of a specific corpus it does not take into account temporal information

# Random Indexing

## Building the WordSpace

- Assign a **random vector** to each term in the corpus vocabulary
- **Semantic vector** for a term is the sum of the context vectors co-occurring with the term

## Random Vector

...-1 0 1 0 0 0 0 0 0 0 0 -1 ...

- Sparse
- high dimensional
- ternary  $\{-1, 0, +1\}$
- small number of randomly distributed non-zero elements



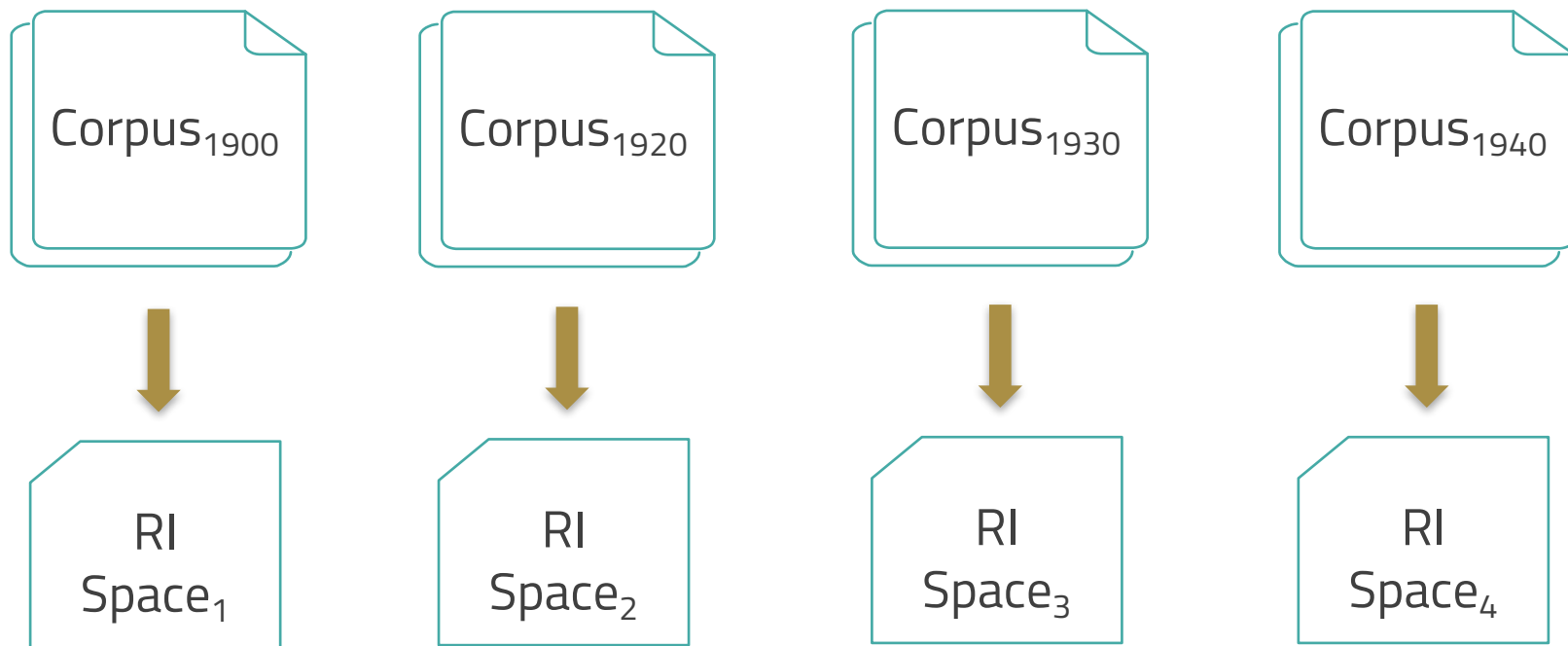
# Temporal Random Indexing

## TRI

- Corpus with temporal information: split the corpus in several time periods
- Build a WordSpace for each time period
- Words in different WordSpaces are **comparable!**

# Temporal Random Indexing

TRI

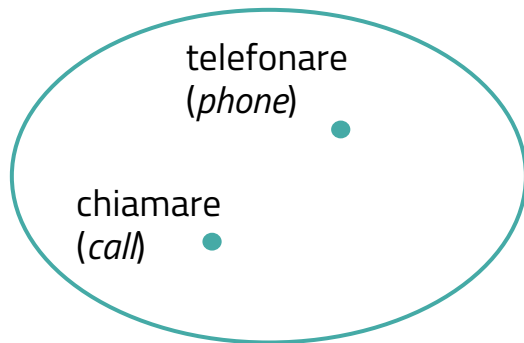


# Similarity between words can change over time

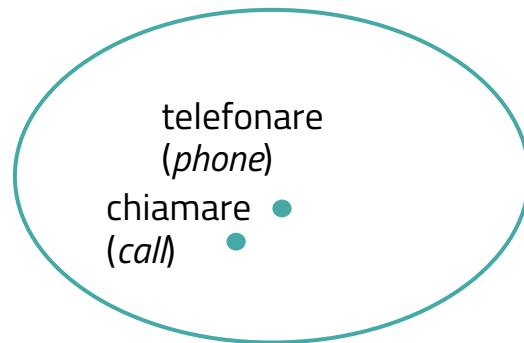
WordSpace 1910



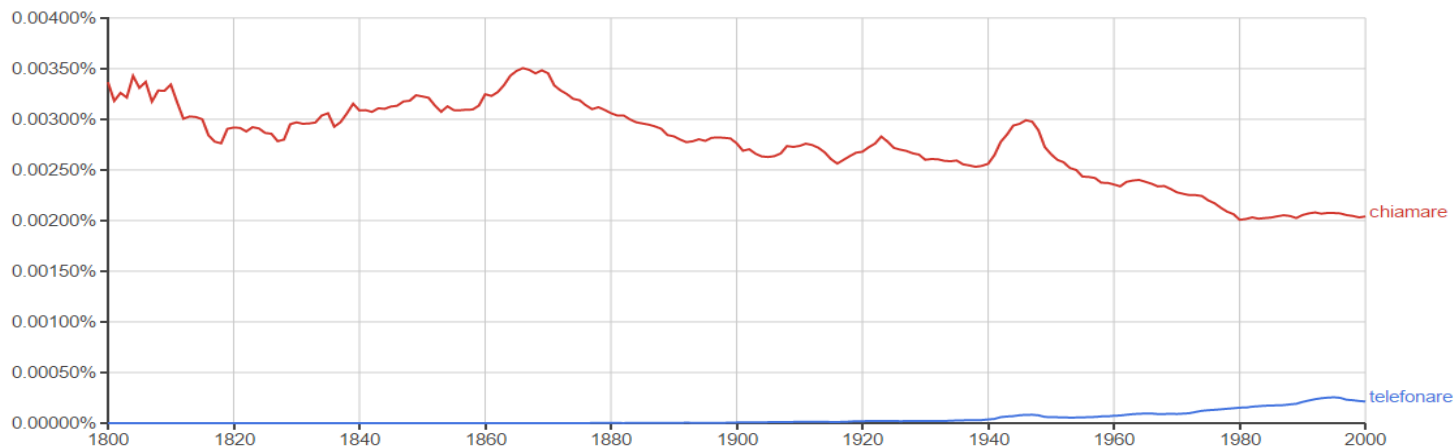
WordSpace 1920



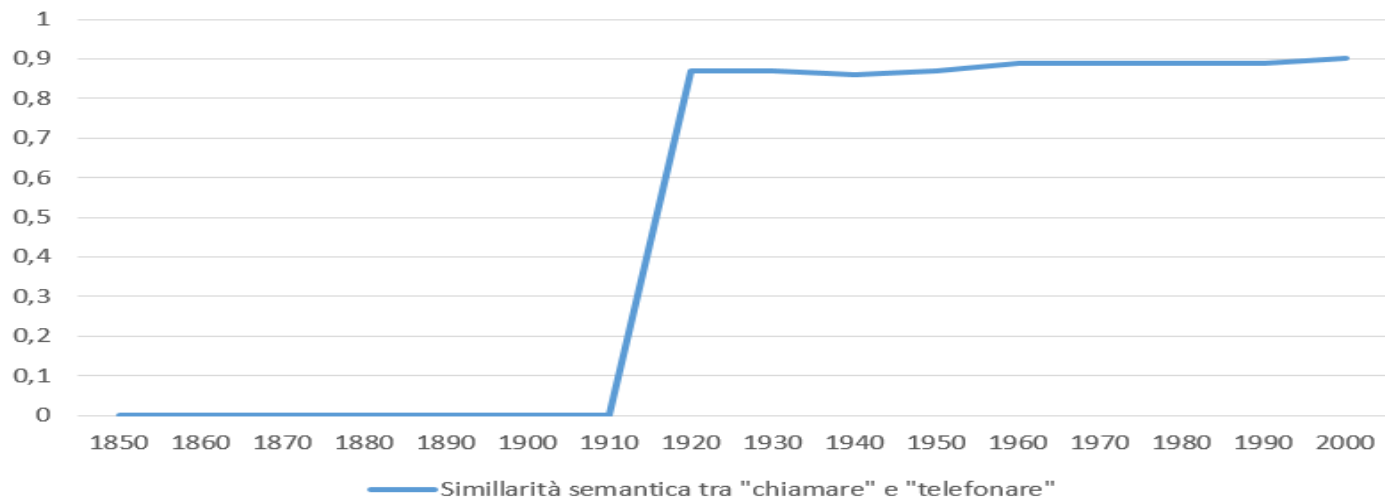
WordSpace 1930



## Google Ngram



## TRI



# Methodology



## TRI

Run TRI on Google Ngram: a WordSpace for each time period is built (10 years)

## Time Series

Provide a time series for each word

## Change Point Detection

Detect significant changes in the time series

# Time Series

Several time series  $\Gamma$  at the time interval  $k$

**log frequency**  $\Gamma_k(t_i) = \frac{\#t_i^k}{C_k}$

Word frequency in each time period  $k$

**point-wise**  $\Gamma_k(t_i) = \cos_{sim}(sv_i^{k-1} \cdot sv_i^k)$

Cosine similarity between word vectors across two time periods

**cumulative**  $\Gamma_k(t_i) = \cos_{sim}(\sum_{j=0}^{k-1} sv_i^j \cdot sv_i^k)$

Considers a cumulative vector of the previous  $k-1$  time periods

# Change point detection

## Mean shift model

- Mean shift of  $\Gamma$  pivoted at time period  $j$

$$K(\Gamma) = \frac{1}{l-j} \sum_{k=j+1}^l \Gamma_k - \frac{1}{j} \sum_{k=1}^j \Gamma_k$$

- Search statistical significant mean shift
- Bootstrapping approach under the null hypothesis that there is no change in the meaning

# Evaluation

- Build TRI by relying on the **Italian Google Ngram** corpus
- Build a standard benchmarking for meaning shift detection for the Italian language
  - “Dizionario Sabatino Coletti”
  - “Dizionario Etimologico Zanichelli”
- Evaluate the performance of TRI
  - compare the system output with **manual annotations** provided by **experts**



# Build a gold standard for the evaluation

## Dizionario di Italiano

*il Sabatini Coletti* Dizionario della Lingua Italiana

Codice da incorporare »

CERCA

Dizionario di Italiano

girocollo  
giroconto  
giromanica  
girondino  
girone  
gironzolare  
giropilota  
giroscopico

**girotondo** [gi-ro-tón-do] s.m. inv.

1 Gioco infantile consistente nel formare un cerchio tenendosi per mano e nel girare cantando una filastrocca

2 Manifestazione politica di protesta non organizzata da partiti

• a. 1869 (1); a. 2001 (2)

change point

# Evaluation Results

**Accuracy:** the year predicted by the system must be equal or greater than one of the years reported in the gold standard

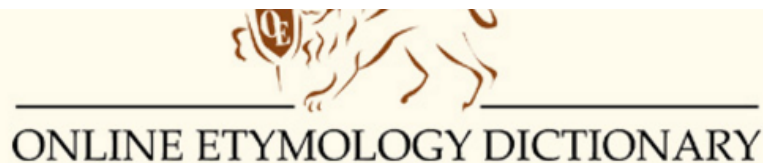
TRR1 and TRR2 are variants of TRI based on *Reflective Random Indexing*

Method	Accuracy
<b>TRI<sub>point</sub></b>	<b>0.3086</b>
TRI <sub>cum</sub>	0.2963
TRR1 <sub>point</sub>	0.2716
<i>log freq</i>	<i>0.2346</i>
TRR2 <sub>point</sub>	0.1728
TRR1 <sub>cum</sub>	0.1605
TRR2 <sub>cum</sub>	0.1235

# On going work...

## English Google Ngram

- Build a gold standard for the English language



Search:

OK

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

**surf (v.)**

"ride the crest of a wave," 1917, from **surf** (n.). Related: *Surfed*, **surfing**. In the internet sense, first recorded 1993.

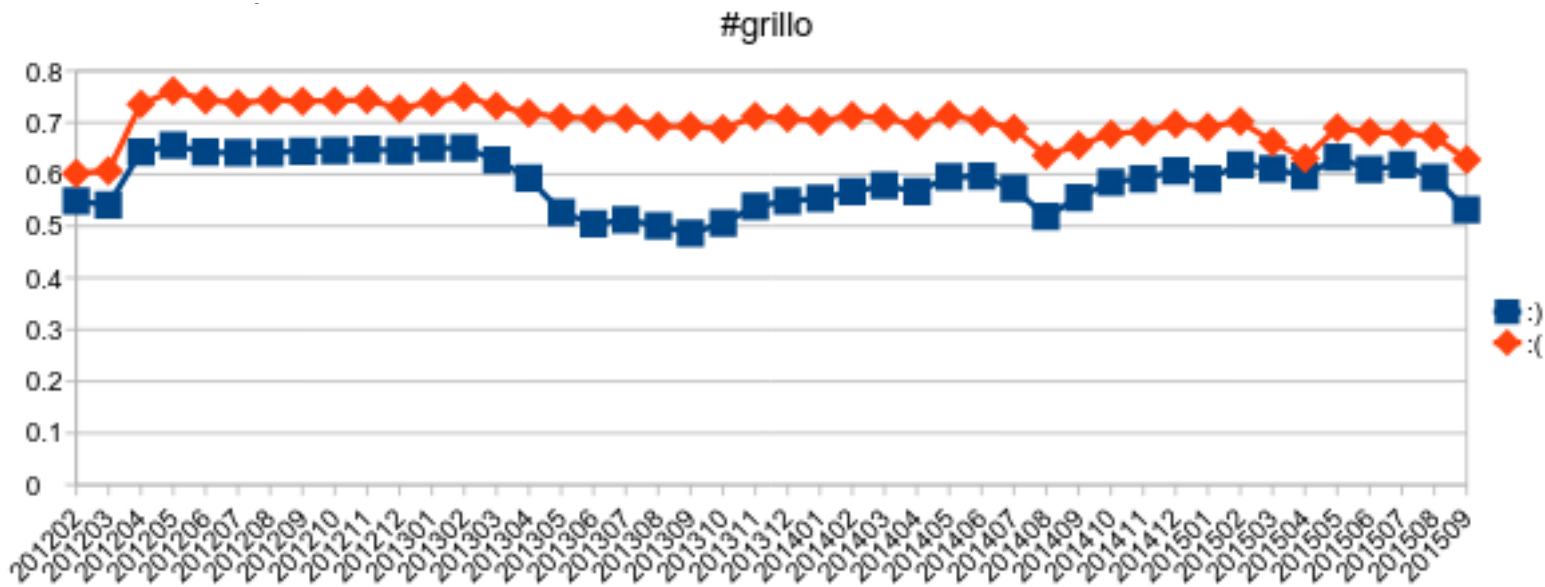
**surf (n.)**

1680s, probably from earlier *suffe* (1590s), of uncertain origin. Originally used in reference to the coast of India, hence perhaps of Indic origin. Or perhaps a phonetic respelling of **sough**, which meant "a rushing sound."

# On going work...

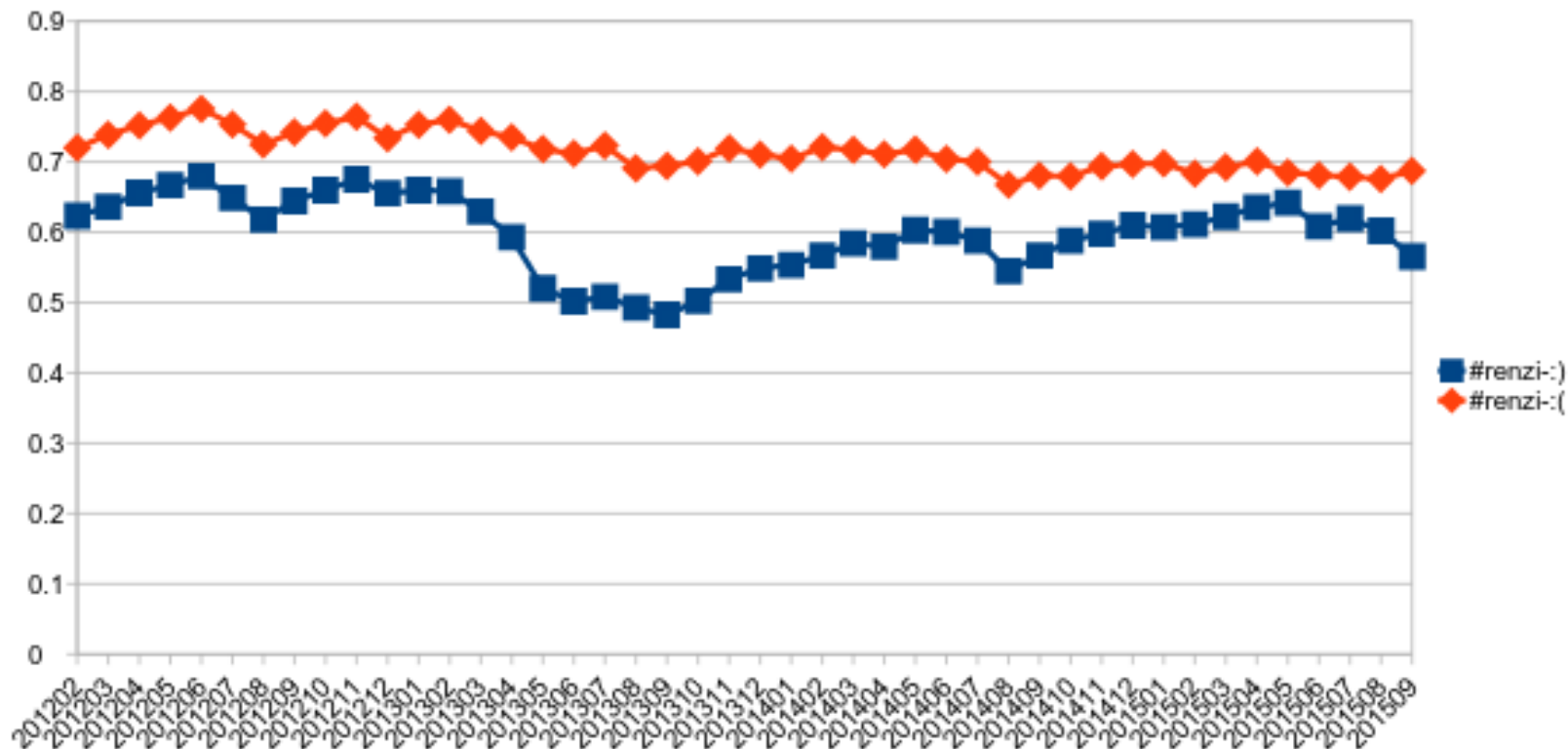
## social media

- Build TRI on **Twitter** (TWITA collection)
- About **500M tweets** (feb. 2012 – sep. 2015)



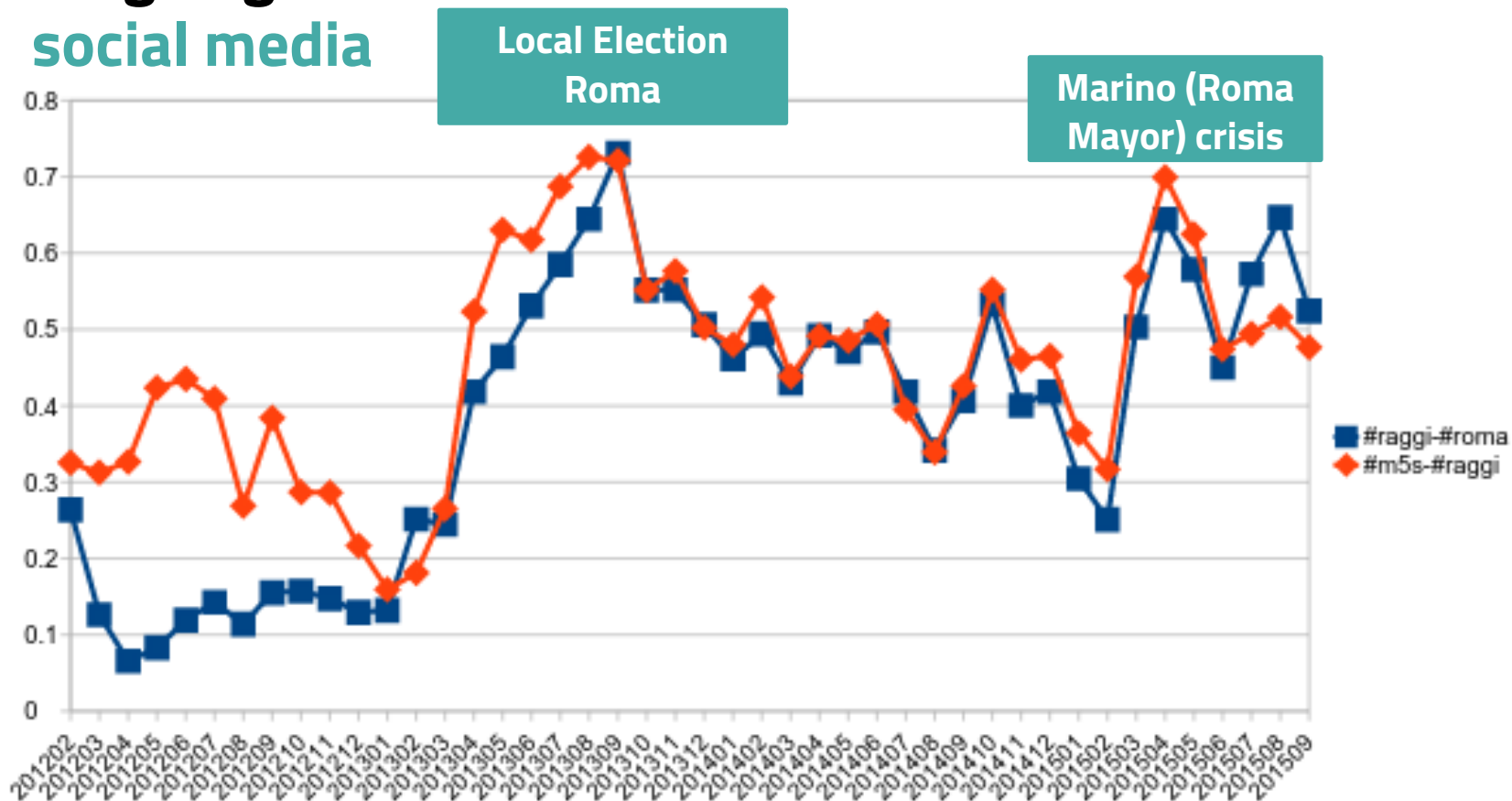
## On going work...

### social media



# On going work...

## social media



# Workshop on Temporal Dynamics in Digital Libraries @ TPDL2017

<https://tddl2017.github.io/>

Submission deadline: June 2, 2017



## Thanks!

You can find me at @headlighty &  
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# Credits

- Thanks to Pierpaolo Basile for the material of this presentation
- The Google Ngram graphs are taken from J.-B. Michel et al., Quantitative Analysis of Culture Using Millions of Digitized Books. Science, 2011
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